

THE GREENER LIFE

Volume 8 No.1
Jan - Jun 2022

ABC's Journey Through the Years

WILLY CO
RESEARCH CENTER

PARKING AREA
SEED PROCESSING
GUEST HOUSE
DINING AREA

ABC joins Agrilink
as it returns
after two years

The Right Elements:
All-natural and
unique 4-in-1
Natural Fertilizer
launched in the PH

Allied Botanical Corporation strongly stands for over four decades because of its people. ABC continues to strengthen the abilities of our employees leading to more dedication at work. Truly, a company's success lies in its greatest asset, the people. As we develop our employees to work towards realizing ABC's goal to enhance agriculture to improve lives, we will keep on delivering globally-competitive products and services to Filipino farmers.

The **Greener Life** is a commitment we vow to keep for decades to come. As long as ABC stands, our farmers will always have an opportunity for a better and sustainable life.

Manufactured By:

Agmor Inc.




Belgrade, Montana, USA

RootExudates.com



**TODO-TIBAY,
TODO-BIGAY!**



 <p>Basal and 1st side dress</p> <p>10-15 DAT 30-35 DAT 50-55 DAT 60-65 DAT</p>	<p>250 ml/ 50kg bag Fertilizer</p> <p>12 ml per 16L of water</p>	 <p>Basal and 1st side dress</p> <p>10-15 DAS 20-25 DAS 30-35 DAS 40-45 DAS</p>	<p>250 ml/ 50kg bag Fertilizer</p> <p>12 ml per 16L of water</p>
 <p>7,14 and 21 DAT Every 7 days</p>		<p>12 ml/16L</p>	

Todo-tibay at bulas ang halaman!
Ultra-lakas laban sa sakit!
Bigay-todo sa Ani at Kita!

Distributed by:



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Mission Vision



Mission

To provide high quality seeds and crop care products to improve farmers' livelihoods while maintaining a high degree of integrity, honesty, and a world-class standard of excellence

Vision

To create, stimulate, and perpetuate an environment of innovation and excellence in the agricultural industry by constantly developing our products, practices, and operations in order to provide farmers with an ever-growing means of livelihood



Message



*Warmest greetings from **Allied Botanical!***

We are delighted to present the first issue of our company's revived newsletter to you, our friends and partners.

It has been quite some time since our last newsletter, a company tradition that was abruptly halted several years ago. With the scarcity of stories worth writing about and the difficulties that came with the company's restructuring, maintaining transparency with the public through the media was no longer considered a priority.

Now, with decline of the pandemic, along with the great strides that Allied Botanical has recently taken in its growing nationwide presence, we have decided to resume our regular newsletters with a fresh look and format. We are ramping up our activities and our efforts to better serve not only our local and international partners, but as well as the farmers of our country, to whom we owe our dedication and gratitude. These are exciting times for Allied Botanical and it is my hope that through our future newsletters, we can share this excitement with you.

As always, we thank you for your continued business and support.

MARK WINFORD C. CO
VP for Operations



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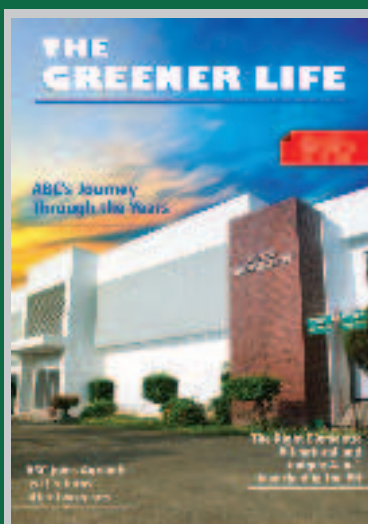
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Editor's



Note

Moving forward, leaving no one behind...

As the holiday approaches, we will choose to celebrate life and friendships. We are slowly coming back to how we used to be two years ago. People are starting to get out and have fun. Concerts, tradeshows, and conferences are everywhere. As we return to 'almost' normal, we are also reviving the way we communicate with you. This newsletter serves as a new starting point, a stronger bridge between our company, our partners, and our friends.

This edition highlights our return to a bigger audience for better, stronger impact. We want to reach and serve more Filipinos. We want to share what we learned in our research facilities to help our farmers improve their livelihood. ABC is not your usual profit-driven company. For more than three decades, our core motivation in working is our promise to deliver premium and global farm products to Filipino farmers to all corners of Luzon, Visayas, and Mindanao. And it will never change. The heart of this company is planted on the aspirations of our local farmers. Helping them thrive to sustainably increase agricultural production is ABC's way of contributing to the nation's commitment to the United Nations Sustainable Development Goals (UN SDGs).

Let us look forward to 2023 carrying this dream and responsibility of being catalysts for a sustainable, inclusive, and resilient Philippines by planting seeds of hope to everyone, leaving no one behind.

Christine Sanchez
Editor



ABC'S JOURNEY THROUGH THE YEARS

In 1984, an aspiring entrepreneur with the name of Willy Co built a company that strives to help every Filipino farmer attain global competitiveness.

Sorghum served as Allied Botanical Company's foundational product. The first trial for our Sorghum seeds were conducted in Alcala, Pangasinan. Nurturing a

newborn business required a lot from the four pioneer employees of the company. With their perseverance and hard work, the first international distribution agreement with the Ferry-Morse Seed Company transpired.



It served as a catalyst for continuous growth in terms of local and international partnerships and product portfolio.

Keep evolving, keep thinking, keep pushing ourselves to serve....

In 1991, the Condor brand was launched and became the proud face of Allied

Botanical Corporation. Majority of the company's seeds are distributed under this brand.

To guarantee that only premium products reach the hands of the Filipino farmers, Allied Agro

Technology Incorporated, ABC's research and breeding facility in Tayug, Pangasinan, was established in 1996. Each and every product released on the market has undergone strict screening procedures and trials, ensuring that the company's vision to become the top choice among seed distributors in the Philippines is realized.



2013

In 2013, the father of ABC joined his Creator. With hearts full of sadness, the grief didn't stop the company from pursuing the dream of its founder. Mr. Co's wife, Mimi Co, took over her late husband's position and orchestrated a movement to harmonize the company's operations.

2022

Fast forward to 2022, Allied Botanical Corporation continues to stand strong in its mission to continuously enhance agriculture and improve the life of Filipino farmers by providing superior, high-quality seeds and environment-friendly crop care products.

2024

In 2024, ABC will be celebrating its 40th anniversary. With age comes wisdom and confidence, the company sure had its fair share of heartbreaks over the years but those little bumps on the road won't stop us from delivering what we promised to our country, what we promised to the Filipino farmers.



Our goal is to bring agricultural products from around the world to the hands of Filipino farmers.

Leaving no one behind...



NEB88**ULTRA** is setting new, advanced standards in professional crop care

NEB 88 Ultra is showing impressive results in multi-location demo trials for rice, corn, and tomato. It also outranked seven large agri-chem companies in the first season of rice fertilizer derby by the PhilRice Philippines last 2020.

To amplify its campaign on ideal care, Allied Botanical Corporation (ABC) is conducting rice and vegetable demo trials nationwide, highlighting the performance of the NEB 88 Ultra and other ABC Crop Care PRO fertilizers such as Nutrivant, Verno, and Nordox for rice and corn and Ferti-K for vegetables.



What is NEB 88 Ultra Technology?

This bottle of plant-based technology offers lots of benefits to rice and vegetable growers in a cost-effective, sustainable, and environment-friendly manner. Researchers have noted its outstanding performance that significantly contributes to achieving higher yields in rice and vegetable crops by 1 – 2 tons/ha.

NEB-88 Ultra root exudates creates healthy soil by increasing the presence of beneficial bacteria

and fungi while suppressing the harmful ones. Healthy soil is responsible for improving the plant's vigor and resistance against pests and diseases, thus promoting better nutrient absorption, water retention, disease moderation, resilience to biotic/abiotic stress, soil water holding capacity and soil aeration.

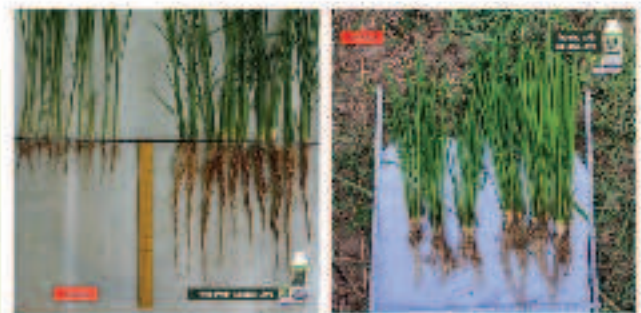


Benefits of NEB 88

Ultra on rice (palay) demotrials in Luzon are simultaneously conducted by the Technical Sales team of ABC and many farmers have experienced the performance of NEB 88 Ultra in their rice fields.

Farmers have witnessed its immediate effects as the plants treated with NEB 88 Ultra establish a better rooting system, a key to better nutrient absorption.

Furthermore, plants' vigor and resistance against pests and diseases are improved.



Upon transplanting, plants adapt to the harsh environment better as NEB 88 Ultra boosts their tolerance against stress and other biotic and abiotic factors.

NEB88ULTRA

Longer and bigger roots with more root hairs enabled by the NEB root exudates technology promote more productive tillers (suhi) of palay with an average increase of 25% at 30 days and 37.9% at harvest. More productive tillers mean more panicles (uhay) that will carry rice grains.

Results also showed that rice treated with NEB 88 Ultra have increased panicle count by 30% on average. Moreover, treated rice plants have longer panicles and better-quality grains.

Overall, findings from demo trials have showed that rice fields powered by NEB 88 Ultra have increased yield of marketable palay (tons) per hectare by 25% – 27% on average.

Benefits of NEB 88 Ultra on corn

Demo trials for field and sweet corn are also conducted and NEB 88 Ultra has consistently recorded impressive results in various corn-producing areas in the country.



Effects of NEB 88 Ultra are outright remarkable in the increased and improved germination rate of corn seeds. During the early reproductive stage of corn, a better rooting system is established, making it faster for the plant to absorb water and nutrients from the soil, and improve its tolerance against lodging and stress.

NEB 88 Ultra also enhances the growth and development of corn plants, as well as its vigor, crucial to producing better ear quality and increasing the overall yield.

Results showed that treated corn plants have enhanced ear length and plant height than those untreated ones by 14% and 5% on average, respectively. Tip fill and number of kernel rows are also increased. Moreover, treated plants yield better quality kernels than untreated ones. Overall, an average of 23.6% increase in yield (tons) per hectare was recorded.

NEB DOSAGE	NUMBER FRUITS		YIELD		
	Markable Panicle	NO. OF Kernels per ear (No. of K)	Yield (ton/ha)	Increase (%)	MARKABLE PANICLE (ton/ha)
No. Neb	20.5%	25.7%	23.6%		1.1245%
With NEB - 8 (1ml/1 liter)	28.00%	40%	57.55%	24.24%	1.1245%

Benefits of NEB 88 Ultra on tomato

Tomato is just one of the many vegetables to which NEB 88 Ultra is applicable and recommended.

Similar to the effects in corn and rice, NEB 88 Ultra also promotes better and faster germination and root development in tomato seedlings. Treated plants can be transplanted 3 – 5 days earlier than those untreated ones. Moreover, NEB 88 Ultra enhances the adaptability of seedlings, boosting their tolerance against stress and harsh environment conditions.

Furthermore, NEB 88 Ultra promotes faster flowering and fruiting in tomatoes and enhances their fruit setting ability, thereby producing more yield of bigger and heavier fruits.

Overall, demo trial results indicated that tomato plants treated with NEB 88 Ultra can achieve an overall increased yield by 50% to 100%.

The Right Elements:

Allied Botanical Corporation Launches Unique 4-in-1 Natural Fertilizer



25 September 2022 - Allied Botanical Corporation (ABC) lands in Candelaria and Dolores, Quezon, Magalang, Pampanga and Concepcion, Tarlac for the series of launches of Polysulphate, a unique and highly versatile fertilizer essential to crop nutrition. This all-natural product contains four key plant nutrients suitable for crops like rice, corn, and other fruits.



Polysulphate carries valuable amounts of sulphur, potassium, magnesium, and calcium that were uniquely formed by nature.

Present during the launch were ABC's Vice President for Operations Mark Co, Vice President for Sales and Marketing Jayson Villegas, Regional Sales Managers Douglas Del Amen and Mike Serafica, Area Sales Managers Randy Avila, Giovanni Monta and Rich Tuazon, and Market Development Specialist Ruben Basina. Major dealers also attended and supported the event. Carlo Ercia, ABC's Assistant Vice President for Marketing, comprehensively discussed

the benefits of Polysulphate to the rice, corn, and vegetable growers of Candelaria, Dolores, Magalang, and Concepcion as an ideal choice for Filipino farmers considering the country's strongly weathered, nutrient poor, and acidic soils. With soil fertility and poor nutrition management being a factor affecting crop yields,

The unique 4-in-1 fertilizer increases crop yields by 20.1% for vegetables, 19.6% for fruits, 17% for oil crops, and 6.5% for cereals. Additionally, Polysulphate acts on a prolonged release mechanism thereby enhancing plant nutrient uptake.

High Value, Low Environmental Impact

Aside from filling in nutritional gaps, Polysulphate offers flexibility to respond to varying field requirements. It is environment-friendly as it is used in its natural state. Plus, it's low in chloride making it safe to use. Discover the full potential of your crops with the right elements. Polysulphate, the unique 4-in-1 natural fertilizer.



**Polysulphate
does its job in
supplementing
essential plant
nutrients
guaranteeing
abundance
in harvest.**



**Standard
Grade**



CONNECTIONS FOR INCLUSIVE GROWTH:

ABC JOINS AGRILINK 2022



The Philippines' largest and most prestigious international trade show on agribusiness, food, and fishery has returned and Allied Botanical Corporation (ABC) didn't miss the grand opportunity to showcase its world-class brands and products!



ABC, the top choice among seed distributors in the Philippines, participated in the three-day trade exhibition and flaunted its wide assortment of farming products. Farmers, agribusiness owners, and agricultural hobbyists flocked to the event as they saw the latest innovations and technology in the world of agronomy.



ABC will continue to strengthen its work to achieve sustainable and inclusive agriculture, leaving no Filipino behind.

AgriLink is organized by the Foundation for Resource Linkage and Development Inc. (FRLD), a non-profit organization that aims to address the inefficiencies and gaps plaguing the country's agribusiness sector. This year's theme, Inclusive Growth in Agribusiness Chain: Key to Stability, deeply mirrors ABC's dedication to continuously enhancing and improving the life of Filipino farmers by providing them with superior, high-quality seeds and environment-friendly crop care products. These products were attractively displayed at ABC's spacious and well-designed booth.



Mr. Buddy Gancenia of the 'Agribusiness How it Works' YouTube channel visited the ABC booth and interviewed Mr. Jayson Villegas, Vice President of Sales and Marketing, and Mr. Douglas Del Amen, Regional and Sales Manager.

TESTIMONIALS:

Hear from our valued farmers...



“Mapula ang bulb nya atsaka yung balat nya makapal. Siksik ang laman. Yung size nya ‘good size’ gusto ng mga buyer. Hindi pati tinamaan ng sakit yung tanim ko. Sa storage, nagpasok na kami nyan, matibay—inabot ng halos 7 months. Ang bulbs buo pa rin at sariwa pa.”

Jonjon Alcantara

San Carlos, Aliaga, Nueva Ecija

ONION 88
ONION



“Maganda itong Fukutomi na variety kasi mabigat sya, maganda yung porma—bilugan sya. Gusto kasi ng trader ay bilugan. Kapag pointed kasi nabubutas yung sako.”

Netorio Dionesio

Buguias, Benguet

FUKUTOMI F1
HYBRID CARROT



“Mabigat sa timbang itong Panigang Best F1, matibay din sa sakit at maraming mamunga. Yung bunga nya, makinis at parang may cellophane kaya gusto ng buyers.”

Ronald Baluyot

Sto. Niño, Magalang Pampanga

PANIGANG BEST F1
HYBRID PANIGANG PEPPER

WIN SA ANI, TWIN SITAO VARIETIES:

ABC launches **Magara** and **Star Premium** yardlong bean

Magara

Allied Botanical Corporation (ABC) has launched new varieties of yardlong bean for the medium green and dark green markets. Condor Quality Seeds' Star Premium and Magara will be available starting December 2021 and January 2022, respectively.

Medium green segment

Magara is a term in the Southern Tagalog part of Luzon used to describe anything beautiful, elegant, or fabulous. In the Filipino language, it is the same as being 'maganda' or 'elegante'.

Like the existing Condor Verdana variety, Magara produces long, medium green pods with very good prolificacy.

Dark-green segment

Star Premium belongs to the dark green segment, just like the Condor Negrostar variety that is known for its excellent prolificacy and purple tip 'kyutiks' trademark. Star Premium is also a very prolific variety that produces remarkably long pods, with an average of 80–85 centimeter-length.

Twin characteristics

Both Magara and Star Premium are early-maturing, as farmers can harvest after 40–45 days from sowing. Their shelf life is also notably good, lasting up to 3–4 days, making them ideal for transport. Both the varieties are adaptable to wet and dry season planting in the lowland

Star Premium



NUTRIVANT 0-46-30

**MAS HEAVYGAT
ANG ANI AT KITA!**

**46%
Phosphorus**

- ✓ Better Rooting System
- ✓ More Vigorous Plant
- ✓ Better Flowering Intensity

2% Magnesium

- ✓ Greener foliage

0.2% Boron

- ✓ Better fruit setting

Fertivant

- ✓ Sticker-spreader
+ Neutralizer

**30%
Potassium**

- ✓ High Quality Rice Grains
- ✓ High Quality Corn Kernels
- ✓ High Quality Fruits



10-15 DAT | 200g per 16L
30-35 DAT



10-15 DAS | 200g per 16L
20-25 DAS



10-14 DAFI | 1kg per 200L
15-20 DAFI
21-25 DAFI



7 DAT, 14 DAT, 21 DAT

100g per 16L

35 DAT, 49 DAT, 63 DAT...

200g per 16L

(every other week alternate with Ferti-K)

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CROP CARE
PRO

 **ALLIED
BOTANICAL
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